

# Third Joint Cornelius O'Brien Conference on Historic Preservation and Indiana Main Street

September 28 – 30, 2006  
Wabash, Indiana

## Quality of Place

Thursday, September 28, 2006

12:00 – 6:30      Registration and Exhibit Hall Open      Honeywell Center, Honeywell Room

1:00 – 4:00      Concurrent Sessions      Honeywell Center

### **Local Preservation Commission Training**      Nixon Room

Todd Zeiger – Director Northern Regional Office Historic Landmarks Foundation of Indiana, Frank Hurdis – Chief of Survey & Registration, Division of Historic Preservation & Archaeology & Steve Kennedy – Chief of Grants Administration, Division of Historic Preservation & Archaeology

This session will provide information and training for staff and members of local preservation commissions and Certified Local Government (CLG) communities. The session will open with concurrent tracks for CLG and non-CLG commissions. Participants from CLG communities will learn about their role in the National Register listing process. Non-CLG participants will learn about the benefits, requirements and application process of the CLG program. After the break, both groups will join to hear an update on Indiana's CLG program, learn about the federal government's Preserve America Community designation and discuss the future role and direction of the Indiana Alliance of Historic District Commissions (IAHDC).

1:00 – 2:30      Track #1 – CLG's and their role in the National Register Process

Track #2 – Introduction to the CLG Program

2:30 – 2:50      Break

2:50 – 4:00      CLG Program Update

Preserve America Program

Role and Direction of IAHDC

1:30 – 2:30      **The Down and Dirty of Design**      Crystal Room

Jacob Hurt – Planning & Community Development, City of Crawfordsville

Learn how Crawfordsville Main Street in partnership with the City of Crawfordsville has utilized design to position downtown Crawfordsville as the next 'hot spot' in the Central Indiana region. This session will discuss the City's façade grant and loan program and its recently adopted streetscape standards as well as other tools used to encourage good design. Attendees will also learn the secrets behind the Addy award winning Crawfordsville Main Street's *Real* Campaign as well as the role of design in the brand development of new special events and the repositioning of tired and stale events.

2:30 – 2:45      Refreshment Break

2:45 – 3:45      **Creating a Public Art Project In Your Downtown**      Crystal Room

Pat Popa, Judith Mayer & Renae Tomczak – Creative Communities, Inc.

The focus of the workshop is to introduce the idea of a public art project as a way to increase pedestrian traffic and interest overall in downtown districts. The session will include information about the regional County Seats Project, an interactive sculpture exhibit and Highland's successful duck exhibit and mural project. The discussion will include basic steps to implementing a project of your own.

3:45 – 4:45      **Building Great Partner Dynamics**      Crystal Room

Glennas Kueck – Executive Director, Valparaiso Community Festivals & Events, Inc.

Find out how to put together partners that create smart use while leveraging resources under one roof. From thinking about it to the reality of moving in day, Valparaiso has such a building and will share the experience the past 18 months have produced.

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| 4:00 – 6:00 | <b>Exhibit Hall Open</b><br>Enjoy Wabash! | Honeywell Room  |
| 6:00 – 7:30 | <b>Meet the Speakers Reception</b>        | Wabash County Historical Museum<br>36 East Market Street<br>Join us for the opportunity to meet other conference attendees and conference speakers, chat informally, network over light appetizers and beverages and hear an update on Congressional legislative activity affecting the preservation community. This update will be provided by the President of Preservation Action, Heather MacIntosh. Reception sponsored by Historic Landmarks Foundation of Indiana. |
| 7:30 – 9:30 | <b>An Evening at the Ford Residence</b>   | 540 N Wabash<br>You are cordially invited to join us for cocktails, buffet dinner and a tour of the Charley Creek Gardens.  |

### Friday, September 29, 2006

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| 7:30 – 5:30  | Registration and Exhibit Hall Open   | Honeywell Center, Honeywell Room |
| 9:30 – 11:15 | Concurrent Sessions  | Honeywell Center                 |
|              | <b>Introduction to Preservation, Indiana Main Street and Wabash</b> Nixon Room<br>Amy Walker – Division of Historic Preservation & Archaeology, Suzanne Stanis – Historic Landmarks Foundation of Indiana, Ellen Harper – Indiana Main Street, Beth Driscoll – Charley Creek Foundation and Trula Frank – Wabash Co. Convention & Visitors Bureau<br>This session features speakers who will explain historic preservation and Main Street from the ground up. Intended to introduce participants to the kinds of subjects covered by the conference and to give them an opportunity to hear from Wabash residents all the wonderful things they can experience while in this fine town! |                                  |
|              | <b>Division of Historic Preservation and Archaeology Update</b> Crystal Room<br>Come and hear about program updates and new initiatives from the State Historic Preservation Office.   |                                  |
| 11:30 – 1:00 | <b>Luncheon and Wabash Welcome</b> Honeywell Center, Roller Rink<br>Special Guests: Mayor Robert E. Vanlandingham, Wabash<br>Lt. Governor Becky Skillman<br>Lunch Presentation: <b>The Honeywell Center – History and Place in Community</b><br>presented by Richard E. Ford   |                                  |
| 1:30 – 2:30  | Conference Plenary (open to the public) Eagles Theater 106 W Market Street<br><b>Developing Your Heritage Tourism Potential</b><br>Cheryl Hargrove – Principal, The HTC Group<br>What makes your community special and distinctive from all other destinations?<br>Learn the heritage tourism principles and steps that can help you identify, develop and market authentic experiences for visitors.  |                                  |
| 2:30 – 2:50  | Refreshment Break Eagles Theater 106 W Market Street   |                                  |
| 2:50 – 3:50  | <b>National Main Street Center Update</b> Eagles Theater 106 W Market Street<br>Lauren Adkins - Sr. Program Officer, National Trust National Main Street Center<br>In 2005, the National Trust Main Street Center celebrated its 25th anniversary with a one-year look inward at the Main Street movement's past and future. All kinds of Main Street practitioners -- local managers  |                                  |

and volunteers, state coordinating staff and national organization staff -- contributed their ideas to what the next 25 years should be. From those honest and thoughtful answers the National Trust Main Street Center has identified what has worked well and what issues still need to be addressed. This session will present the results of that research and visioning, which continues still. Participants will be encouraged to share their ideas about their vision of Main Street in 2030.

4:00 – 6:00	Exhibit Hall Open Enjoy Wabash!	Honeywell Room
6:00 – 8:00	Awards Banquet	Honeywell Center, Roller Rink

### Saturday, September 30, 2006

7:30 – 9:00	Registration and Exhibit Hall Open	Honeywell Center, Honeywell Room
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7:30 – 9:00	<b>Historic Landmarks Foundation of Indiana's Program Breakfast</b> Honeywell Center, Roller Rink Heather MacIntosh – President, Preservation Action, Todd Zeiger – Director, Northern Regional Office Historic Landmarks Foundation of Indiana Advocacy 101 – how to influence the decision makers that affect historic preservation. Heather MacIntosh, President of Preservation Action, will lead an interactive conversation on how everyone can help advocate for the good of the historic preservation movement. Come learn how to help garner new support for preservation funding, supporting existing preservation law and be a great grassroots advocate for historic preservation.	
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9:00 – 10:15	Concurrent Sessions	Honeywell Center
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**Riverwalks on the Wabash** Nixon Room  
Michelle Gammon Purvis – Former Associate Director of Culture Programs Rivers Institute at Hanover College & Dan McCain – Chairman, Delphi Historic Trails  
Hear Dan McCain talk about the organization of volunteers who have joined together to protect, preserve and interpret the historic and cultural resources in the Delphi area related to the Wabash and Erie Canal. Michelle Gammon Purvis will take a somewhat broader approach and address issues related to identifying, preserving, protecting, interpreting historic and cultural resources related to rivers in Indiana (e.g., landscapes, riverscapes, buildings, navigational and flood works).

**Tin Ceilings and Other Code Challenges** Schlemmer Brothers 108 W Canal Street  
Michael Hunt – Professor of Wood Science, Purdue University, Michael Jackson – Chief Architect of the Preservation Services Division of the Illinois Historic Preservation Agency  
The “tin ceiling” was a common and distinctive feature of commercial interiors for “Main Street” buildings across the US. This material was popular for a fifty year period during the late 19<sup>th</sup> and early 20<sup>th</sup> century. These ceilings have survived through many commercial renovations, but issues with their preservation still continue to confront preservation professionals. This presentation is a brief history of the “tin ceiling” followed by a discussion of the various methods of “bringing it up to code.” The “tin ceiling,” like many archaic building materials, was produced in an era before modern fire rating standards. Building owners who are doing total building renovations frequently have to address the question of how to improve its fire rating. This presentation will also look

at the fundamental building code issues and some innovative new materials to improve fire separation ratings.

**Touring Your Own Historic Community: Getting Locals Into Historic Businesses and Buildings** Crystal Room

Joan Hostettler – President, NESCO Preservation and History Committee (Near East Side Community Office) & George Hanlin – Secretary, NESCO Preservation and History Committee (Near East Side Community Office)

Learn from a central Indiana preservation organization how they used their historic businesses (in this case, historic pubs and bars) to lure those from throughout Indianapolis to shop, buy and tour the near eastside.

10:15 – 10:30 Refreshment Break

10:30 – 11:45 Concurrent Sessions Honeywell Center

**Streetscape Design Guidelines for Historic Commercial Districts**

Nixon Room

Ned Crankshaw – Associate Professor, Department of Landscape Architecture, University of Kentucky

This session will focus on those Main Street design issues associated with pedestrian and public spaces.

**Heritage Tourism in Indiana: Interpreting the Underground Railroad in Indiana**

Crystal Room

Sally Newkirk – Director, Carnegie Center for Art & History & Melanie Maxwell – Executive Director, Decatur County Visitor's Bureau

Two new projects have recently been unveiled in Indiana to help sites and counties interpret the Underground Railroad. Learn the do's and don'ts of program and exhibit design, working with the history, getting use of historic buildings and what the public really wants to know.

12:00 – 1:15 **Closing Luncheon featuring Success Stories from Around Indiana**

Honeywell Center, Roller Rink

Before joining your tour of choice, enjoy a luncheon highlighting successful preservation stories from across Indiana. Projects from upper story commercial rehabs to heritage education will leave you inspired, enthused and ready to return home with great ideas for your community.

1:45 – 4:30 **Featured Tours** Honeywell Center

All tours will meet in the main lobby of the Honeywell Center

**Tour A: Bi-Annual Historic Home Tour**

Tour A will bus conference attendees to the homes on the tour. The tour will allow visitors to go inside five private homes and the Woman's club house, a historic building, once used as a hospital that has been occupied as a gathering place for women since the 1940s.

**Tour B: Wabash Museums and Downtown**

Tour B participants will be divided into three groups and rotate between the newly finished Wabash Historical Society Museum, The Dr. James Ford Historic Home and Downtown Wabash where they will be able to tour three upper floors of downtown buildings.

**Need a breakfast spot? Choose from the following:**

**Wabash Gardens 180 Manchester Avenue**

**Rock City Café 25 East Market**

**Char's Coffee Bar 254 South Wabash**

**Modoc's Market 205 South Miami**

**Wabash Donut Shop 445 South Wabash**

**Bob Evans 1485 North Cass**

**Ugalde's Restaurant (Wabash Inn) 1950 South Wabash**

**FastBreak Gourmet Coffee Co. 1313 North Cass**

**Local restaurants serving lunch and dinner:**

**Blooey's Restaurant & Lounge 52 West Canal**

**Market Street Grill 90 West Market**

**MI Pueblo/Mexican 1305 North Cass**

**The Works 396 Manchester Avenue**

**Ponderosa Steakhouse 1319 North Cass**

**Eugenia's Restaurant/Honeywell Center**

**Aztecaz Mexican Grill 256 South Miami**

**The Great Wall 1439 North Cass**

**Mancino's Italian Eatery 1305 North Cass**